



COUNTY OF SANTA CRUZ

PERSONNEL DEPARTMENT

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LATINO AFFAIRS COMMISSION MINUTES

Wednesday, October 4, 2017, 6:00 p.m.

United Way of Santa Cruz County, 4450 Capitola Road Suite 106 Capitola 95010

Present: Rebecca Hernandez Rosser (City of Santa Cruz), Yolanda Perez-Logan (District 5), Gloria Nieto (City of Santa Cruz), Brianna del Franco (District 4), Antonia Franco (District 3), Gilberto Reyes (District 1)

Excused: Martin Vargas Vega (District 2), Patricia Guevara (City of Watsonville), Rebecca Garcia (City of Watsonville)

Staff Present: Aimee Mangan, Coordinator

Guests: Teresita Hinojosa, Richard Lewis

Meeting was convened at 6:08 pm

I. Roll Call of Commissioners

II. Approval of Minutes

Approve Minutes of the August 2, 2017 meeting.

Motion/Second: Nieto/ Perez-Logan.

Ayes: Hernandez Rosser, Perez-Logan, Nieto, del Franco (4)

Nays: None (0)

Abstain: Reyes, Franco (2)

III. Agenda Review (Additions and Corrections to the Agenda)

None.

IV. Oral Communications by Commissioners or Members of the Public (on items not on the agenda)

a.) R. Lewis is recruiting for a retired business person to participate in a potential youth co-op.

b.) The Resource Center for Nonviolence has a program called Project ReGeneration that serves as a resource hub for youth-initiated projects.

c.) R. Lewis encouraged Commissioners to look at Cabrillo College's Equity Plan.

d.) T. Hinojosa serves on the Board of Trustees for Second Harvest Food Bank and she advocated for younger Latinos to join the Board.

e.) Dolores Huerta will attend an upcoming screening of the documentary "Dolores" at UCSC in March.

V. Historical Overview of the Human Services Department's Development of the Cultural Competence Plan – Teresita Hinojosa

a.) T. Hinojosa provided a historical overview of the Latino Affairs Commission role in the development of the HSD's Cultural Competence Standards for community programs.

1.) T. Hinojosa was the first Co-Chair of the Hispanic Affairs Committee which later became the Latino Affairs Commission. She was the first Coordinator to the Commission and still has the

original paperwork from the first few years of the Commission's existence and other related documents.

2.) The Commission was the catalyst for the development of the Human Services Department's Cultural Competence Standards for Community Programs that were supported by the County in the early 2000s. The Board of Supervisors furthered this work by asking the Personnel Department to develop Cultural Competence guidelines for all departments in 2003. The Commission helped create the five basic Cultural Competence Standards that County departments use to carry out their programs and services.

3.) The Commission originally took on multiple focus areas including education, economy, health, inequities in the justice system and the social environment. A task force was created based on the Commission's findings to look into disproportionate minority contacts within the justice system and overcrowding at juvenile hall. The Criminal Justice Council was formed out of this task force to provide a forum for discussion, make recommendations for programs and develop solutions to address criminal justice issues.

4.) The Commission was instrumental in stressing the need for Santa Cruz County Programs to be able to better serve the Latino community. The Latino Equity Report was created by the Latino Executive Directors (LED) and it promoted equitable funding for non-profit organizations.

5.) Discussion about how many Latinos are currently utilizing services and how Latinos are defined ensued amongst Commissioners.

6.) Suggestions for how and where the Commission could focus their attention were provided including building awareness of the Commission.

b.) R. Hernandez Rosser will contact the UCSC Library regarding archiving the original Latino Affairs Commission materials. The Commission will strategize ways to share these materials with the community.

c.) Create a subcommittee to work on a Cultural Competence Plan.

Motion/ Second: del Franco/ Nieto. Passed unanimously.

VI. Strategic Plan Update

a.) B. del Franco has updated the Strategic Plan and will email it out to Commissioners before our next meeting. Commissioners should review the document and send revisions to A. Franco before the meeting.

b.) The Commission will vote to approve the Strategic Plan at the next meeting.

VII. Community Events: Co-sponsorships

a.) The Commission will pursue a partnership with the Watsonville Film Festival in 2018.

VIII. Commissioner Reports

a.) District 1: G. Reyes will send a link to the Commissions Coordinator about the Green 2.0 initiative to distribute. Green 2.0 is dedicated to increasing racial diversity across mainstream environmental non-governmental organizations, foundations and government agencies.

b.) District 2: No report.

c.) District 3: No report.

d.) District 4: B. del Franco will attend the Watsonville Film Festival this weekend.

e.) District 5:

- 1.) Y. Perez-Logan attended Project Thrive's Trauma-Informed System of Care training. The training focused on service providers working with young men and boys of color who are survivors of violence.
- 2.) The Youth Violence Prevention Task Force received additional funding for Project Thrive which focuses on addressing gaps in how the community identifies, supports and serves young men of color that have been harmed by violence.
- 3.) Tonight is Y. Perez-Logan's last night as a Commissioner. She will serve as an Honorary Advisor moving forward. The Commission thanked her for her years of service.

f.) City of Santa Cruz:

- 1.) G. Nieto will send a link to the Equity Manifesto to the Commissions Coordinator to distribute. Commissioners will review the Manifesto before the meeting in December.
- 2.) The Santa Cruz Community Health Centers will open a new clinic in Live Oak along with other service providers at the intersection of 17th Avenue and Capitola Road.
- 3.) The Santa Cruz Police Department will kick off a series of Town Hall meetings during October to get input and outline public safety priorities from the community.
- 4.) G. Nieto met with former Police Chief Kevin Vogel and discussed the U.S. Immigration and Customs Enforcement (ICE) operation that occurred in February. The Santa Cruz Police Department is no longer working with ICE agents.
- 5.) R. Hernandez Rosser attended the recent screening of "Dolores" with other Commissioners.
- 6.) Senderos will be performing a dance on October 7th at the Branciforte Small Schools Campus. Senderos is a multi-service nonprofit creating pathways to success and building community.

g.) City of Watsonville: No report.

IX. Name Badges

- a.) R. Hernandez Rosser will email information regarding badges to Commissioners.
- b.) Commissions Coordinator will make business cards for Commissioners.

X. Letters of Support

- a.) Ban use of chlorpyrifos
Postponed until December.
- b.) Change the 50-Mile Rule Regulation
Postponed until December.

XI. Hispanic Heritage Month Review

Postponed until December.

XII. Adjournment: 7:53 pm

Next Latino Affairs Commission meeting is scheduled for December 6, 2017 at 6pm at the United Way of Santa Cruz County (4450 Capitola Road Suite 106, Capitola, CA).

The County of Santa Cruz does not discriminate on the basis of disability, and no person shall, by reason of a disability, be denied the benefits of its services, programs or activities. The meeting location is an accessible facility. If you are a person with a disability and require assistance in order to participate in the meeting, please contact Aimee Mangan at 454-2772 (TDD 711) at least 72 hours in advance of the meeting to make arrangements. Persons with disabilities may request a copy of the agenda in an alternative format. As a courtesy to those affected, please attend the meeting smoke and scent free.

Commissioners

District 1

Gilberto Reyes

District 2

Martin Vargas Vega

District 3

Antonia O. Franco

District 4

Brianna Del Franco

District 5

Yolanda Perez-Logan

City of Santa Cruz - Gloria Nieto and Rebecca Hernandez Rosser

City of Watsonville - Rebecca Garcia and Patricia Guevara