



COUNTY OF SANTA CRUZ

PERSONNEL DEPARTMENT

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LATINO AFFAIRS COMMISSION MINUTES

Wednesday, August 2, 2017, 6:00 p.m.

United Way of Santa Cruz County, 4450 Capitola Road, Capitola 95010

Present: Rebecca Hernandez Rosser (Santa Cruz), Yolanda Perez-Logan (District 5), Gloria Nieto (Santa Cruz), Martin Vargas Vega (District 2), Patricia Guevara (Watsonville), Rebecca Garcia (Watsonville), Brianna del Franco (District 4)

Excused: Antonia Franco (District 3), Gilberto Reyes (District 1)

Staff Present: Aimee Mangan, Coordinator

Guests: Tatanka Bricca

Meeting was convened at 6:10 pm

I. Roll Call of Commissioners

II. Approval of Minutes

Approve Minutes of the June 7, 2017 meeting.

Motion/Second: Garcia/Nieto. Passed unanimously.

III. Agenda Review (Additions and Corrections to the Agenda)

None.

IV. Oral Communications by Commissioners or Members of the Public (on items not on the agenda)

a.) Dolores Huerta will be attending an upcoming Watsonville Film Festival screening of the documentary "Dolores" on Friday, August 25th. There is an option to purchase "Farmworker Tickets" which will ensure that local campesinos and low-income youth can attend. B. del Franco encouraged Commissioners to support the event.

b.) The Pachamama Alliance will be hosting its annual gathering for supporters, allies, donors, and activists on November 2, 2017 in San Francisco. T. Bricca has extra tickets, and interested parties should contact him.

c.) The Romero Institute had a successful event in Moss Landing recently to celebrate the local grassroots contributions to the launch and success of Monterey Bay Community Power.

d.) T. Bricca is on the Santa Cruz County Sheriff's Advisory Team and is willing to serve as a liaison between the Commission and the Advisory team.

e.) G. Nieto will contact Lalo Alcaez to do a pop up event at the Santa Cruz Museum of Art and History (MAH).

V. Strategic Plan

a.) R. Garcia proposed an addition to the Cultural Competence Plan's action items – having Commissioners meet with a local non-profit to find out how they are implementing cultural competency within their agency.

b.) R. Garcia will outreach to former Commission Co-Chair Teresita Hinojosa to discuss Cultural

Competence at a Commission meeting.

- c.) R. Garcia suggested including an additional action item under the Youth Violence Prevention goal. She would like Commissioners to attend a Youth Violence Prevention Taskforce (YVPTF) meeting and to invite the new YVPTF Coordinator to attend a Commission meeting.
- d.) Commissioners signed up for the specific action items they are interested in with B. del Franco.
- e.) G. Nieto proposed engaging with local law enforcement agencies as an action item under the Cultural Competence Plan goal. The Commission would like to invite Police Chiefs and the Sheriff to attend a Commission meeting to inform the Commission about their 21st Century Policing strategies and implementation. G. Nieto will invite Chief Mills (Santa Cruz Police Department) to the October meeting. R. Garcia will invite Chief Honda (Watsonville Police Department) to the December meeting. Other jurisdictions will be invited to attend in 2018.
- f.) Chairs will update the Strategic Plan and send it to Commissioners so they can review it and be prepared to vote on it in October.
- g.) Decision made to create a timeline for each action item and select leads for each goal at the October meeting.
- h.) M. Vargas Vega and R. Hernandez Rosser will work on a process to enhance the visibility of the Commission by co-sponsoring events.
- i.) R. Hernandez Rosser will send a link with sample name badges to the Commission and requested to have this item placed on the October Agenda.
- j.) Y. Perez-Logan requested that Community Events: Co-Sponsorships be added to all future Agendas.

VI. Commissioner Reports

- a.) District 1: No report.
- b.) District 2: No report.
- c.) District 3: No report.
- d.) District 4:
 - 1.) B. del Franco attended Relay for Life and invited the Commission to attend next year.
 - 2.) B. del Franco participated in the Maple Street National Night Out event last night.
- e.) District 5: Y. Perez-Logan will be moving out of the county and wants to see her seat filled quickly.
- f.) City of Santa Cruz:
 - 1.) G. Nieto will attend the swearing in ceremony for Police Chief Mills on Monday, August 7th and invited other Commissioners to attend with her.
 - 2.) Y. Perez-Logan encouraged G. Nieto to advocate changing the name of the Citizen Police Academy to “Community Police Academy.”
 - 3.) R. Hernandez Rosser attended the recent closing of Logos Books and Records.
 - 4.) R. Hernandez Rosser is concerned there will be an increase in homeless UCSC students this fall. She will bring statistics regarding homeless students to the October meeting. Discussion ensued about the high cost of housing in the county and potential solutions.
 - 5.) G. Nieto shared that the Monterey Bay Dahlia Society Show will be held at the MAH on August 26th – 27th.
- g.) City of Watsonville:
 - 1.) R. Garcia shared that Music in the Plaza has three concerts remaining in Watsonville. Concerts are held on the 2nd and 4th Thursday of the month.
 - 2.) The Strawberry Festival is this weekend in Historic Downtown Watsonville, and R. Garcia will be working at it on Sunday.

3.) P. Guevara attended a Farmworker Reality Tour this summer. She identified two different issues that she would like the Commission to write letters of support for: 1) banning the pesticide chlorpyrifos, and 2) changing the 50—mile regulation so that migrant farmworkers’ children’s education will not be seriously interrupted by moving. Sub- committee, consisting of Y. Perez-Logan, B. del Franco and P. Guevara, formed to draft letters of support. These items will be placed on the September Agenda.

VII. Hispanic Heritage Month Planning – September 2017

- a.) Art Wall installation is scheduled for September 11th at 6:00 pm.
- b.) Sub-committee reported that a timeline depicting local non-profits and Latino leaders will be the focus of this year’s Wall.
- c.) Sub-committee will send out guidelines and information to Commissioners so they can engage non-profits within their jurisdiction. Commissioners will send Coordinator their materials by September 4th.

VIII. Adjournment: 8:01 pm

Next Latino Affairs Commission meeting is scheduled for October 4, 2017 at 6pm at the United Way of Santa Cruz County (4450 Capitola Road, Suite 106, Capitola CA).

The County of Santa Cruz does not discriminate on the basis of disability, and no person shall, by reason of a disability, be denied the benefits of its services, programs or activities. The meeting location is an accessible facility. If you are a person with a disability and require assistance in order to participate in the meeting, please contact Aimee Mangan at 454-2772 (TDD 711) at least 72 hours in advance of the meeting to make arrangements. Persons with disabilities may request a copy of the agenda in an alternative format. As a courtesy to those affected, please attend the meeting smoke and scent free.

Commissioners

<u>District 1</u>	<u>District 2</u>	<u>District 3</u>	<u>District 4</u>	<u>District 5</u>
Gilberto Reyes	Martin Vargas Vega	Antonia O. Franco	Brianna Del Franco	Yolanda Perez-Logan

City of Santa Cruz - Gloria Nieto and Rebecca Hernandez Rosser City of Watsonville– Rebecca Garcia and Patricia Guevara