



Santa Cruz County Latino Affairs Commission

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Meeting Minutes

DATE: Wednesday, October 3, 2018
TIME: 6:00 PM to 7:30 PM
LOCATION: United Way of Santa Cruz County
4450 Capitola Road, Ste 106, Capitola, CA 95010
PRESENT: Gilberto Reyes (*1st District*), Martin Vargas Vega (*2nd District*), Antonia Franco (*Co-Chair, 3rd District*), Diana Alfaro (*City of Santa Cruz*), Rebecca Hernandez Rosser (*City of Santa Cruz*)
EXCUSED: Gloria Nieto (*5th District*), Rebecca Garcia (*City of Watsonville*), Patricia Guevara (*City of Watsonville*)
UNEXCUSED: Brianna del Franco (*Co-Chair, 4th District*),
STAFF: Britt Harmssen, Esq., *EEO Officer*, Kaite McGrew, *Commissions Coordinator*
GUESTS: Cita Rasul, CASA

1. Agenda Review
CASA Presentation moved to the top of the agenda until quorum was established.
2. CASA Presentation
Quorum Established. Meeting was convened at 6:38 PM
3. Roll Call and Introductions
4. Approve *August 1, 2018 Meeting Minutes*
Motion/Second: Alfaro/Vargas Vega
Abstain: Franco
Motion passed.
5. Oral Communications
6. New Business
 - 6.1. Hispanic Heritage Month Art Wall Installation Debrief
Commission discussed the exhibit's success and challenges.
 - 6.2. Election of Co-Chairs
Franco advised the Commission that she would be stepping down from the Commission.
Commissioners tabled nominations to the next meeting.
7. Outstanding Business
 - 7.1. Border Policy Discussion
Item tabled to the next meeting.

7.2. Affordable Housing Bond Measure

Alfaro updated the Commission on “Measure H” and its potential impact on minorities.

Authorize Alfaro to draft a letter to the Board of Supervisors on behalf of the Commission in support of “Measure H”.

Motion/Second: Hernandez/Reyes

Motion passed unanimously.

Approve the Commission’s official endorsement of “Measure H” to the extent that their scope and purpose will allow.

Motion/ Second: Alfaro/Vargas Vega

Motion passed unanimously.

7.3. Strategic Plan Updates

7.3.1. Goal 2 – Civic Engagement, Action 1: Reyes will research local voter registration efforts in the Latino community and report on findings via email.

7.3.2. Goal 2 – Civic Engagement, Action 3: Commission discussed Latino representation in local government and advisory bodies. Harmssen outlined the County’s Administrative Review process to ensure that County hiring practices are nondiscriminatory and promote a workforce composition that is reflective of the local community.

7.3.3. Goal 1, Action 3: Harmssen advised the Commission that the EEO Plan is nearing completion.

8. Commissioner Reports

8.1. District 1: No Report

8.2. District 2: Vargas Vega reported that the first Watsonville tech conference, NEST Flight, is scheduled for 10/13. Approximately 300 selected high school seniors, community college and university students will be invited to learn about careers in technology through guest speakers, panel discussions and hands-on work-shops.

8.3. District 3: No Report

8.4. District 4: No Report

8.5. District 5: No report.

8.6. City of Santa Cruz:

8.6.1. Alfaro reported on various Santa Cruz City’s Affordable Housing Week activities, including a “Measure H” canvas and volunteer party, a tour of UCSC student housing, a candidate and housing issues forum, and trolley tours.

8.7. City of Watsonville: No Report

9. Staff Report – No Report

10. **Meeting was adjourned at 7:41 PM**

Submitted: Kaite McGrew, Commissions Coordinator

The next regular meeting is scheduled for 6: 00 PM on Wednesday, December 5, 2018 at United Way of Santa Cruz County, 4450 Capitola Road, Ste 106, Capitola, CA 95010