



# Santa Cruz County Latino Affairs Commission

701 Ocean Street, Room 510, Santa Cruz, CA 95060

P: (831) 454-2772 F: (831) 454-2411 TTY/TDD 711

commissions@santacruzcounty.us

www.scclatinoaffairs.org

## Notice of Public Meeting and Agenda

DATE Wednesday, December 2, 2020

TIME: 6:00 PM – 7:30 PM

IN RESPONSE TO THE COVID-19 PUBLIC HEALTH EMERGENCY AND PURSUANT TO THE PROVISIONS OF THE GOVERNOR'S EXECUTIVE ORDER N-29-20 ISSUED MARCH 17, 2020, **THIS WILL BE A REMOTE MEETING** WITH NO PHYSICAL LOCATION AVAILABLE, BUT ACCESS AND AN OPPORTUNITY TO COMMENT WILL BE PROVIDED. **PLEASE DIAL-IN TO THE TELECONFERENCE WITHIN TEN MINUTES OF THE MEETING START TIME.**

### TELECONFERENCE INFORMATION

Phone: **1 (571) 317-3116**

Toll Free **1 (866) 899-4679**

Access Code: **985-939-221**

1. Call to Order/Roll Call/Agenda Review

2. Approve *October 7, 2020 Minutes*

3. Public Comment

*Any person may address the Commission for a period not to exceed three minutes on an issue within the jurisdiction of the Commission.*

4. New Business:

4.1. Watsonville City Accessory Dwelling Unit (ADU) Ordinance – Ivan Carmona (*Associate Planner*)

4.2. Community Action Board Disaster Relief for Immigrants – Maria Elena de la Garza (*Executive Director*) and Paulina Moreno (*Director of Special Projects*)

5. Ongoing Business:

5.1. Pajaro Valley COVID-19 Outreach Task Force Update

6. Commissioner District/City Reports

6.1. District 1

6.2. District 2

6.3. District 3

6.4. District 4

6.5. District 5

6.6. Santa Cruz City

6.7. Watsonville City

7. Staff Report

8. Adjournment

**Next Meeting Scheduled for 6:00 PM on Wednesday, February 3, 2021**

*The County of Santa Cruz does not discriminate on the basis of disability, and no person shall, by reason of a disability, be denied the benefits of its services, programs or activities. If you are a person with a disability and require assistance to participate in the meeting, please contact (831) 454-2772 or TTY/TDD: 711 at least 72 hours in advance of the meeting to make arrangements.*



# Santa Cruz County Latino Affairs Commission

701 Ocean Street, Room 510, Santa Cruz, CA 95060

P: (831) 454-2772 F: (831) 454-2411 TTY/TDD 711

commissions@santacruzcounty.us

www.scclatinoaffairs.org

## Meeting Minutes

DATE: Wednesday, October 7, 2020

TIME: 6:00 PM to 8:00 PM

LOCATION: Meeting held remotely

PRESENT: Gilberto Reyes (*1<sup>st</sup> District*), Abbygale Gonzalez (*2<sup>nd</sup> District*), Christina Granados (*4<sup>th</sup> District*), Diana Alfaro (*City of Santa Cruz*), Rebecca Hernandez (*City of Santa Cruz*), Rebecca Garcia (*City of Watsonville*), Patricia Guevara (*City of Watsonville*)

EXCUSED: None

ABSENT: Leo Gomez (*5<sup>th</sup> District*)

STAFF: Kaite McGrew (*Commissions Coordinator*)

GUESTS: None

1. Call to Order/Roll Call/Agenda Review

Meeting convened at 6:04 PM.

2. Motion to Approve August 5, 2020 Minutes

Motion/Second: Garcia/Hernandez

**Motion passed unanimously.**

3. Public Comment: None

4. New Business/Action Items

4.1. Watsonville City Accessory Dwelling Unit (ADU) Ordinance

Item postponed until the December meeting.

5. Ongoing Business:

5.1. Pajaro Valley COVID-19 Outreach Task Force Update – Christina Granados

The Task Force is undergoing some structural changes. Current messaging around the Dias de los Muertos stresses safe congregating as it is unlikely that community members will not congregate. Watsonville City will close the cemeteries throughout the holiday. Multi-generational and complex households are contributing to spread of disease. Garcia reported nine deaths and a surge of 61 confirmed positive cases in a Watsonville City nursing home which will impact the County's reopening status in the weeks to come. A local church is requesting a permit for a large march for Dias de los Muertos. Commission will invite Professor Kilpatrick to give a presentation on understanding COVID-19 data specific to the Latino community. Granados described the State's new equity metric which ties the County's reopening status to our most impacted community. Garcia reported that the "Agricultural Worker" occupation category has been removed from the County dashboard ostensibly to eliminate the potential for creating an ethnic bias in the community. Granados will follow-up with the Task Force to get more information on this decision.

6. Commissioner Reports

6.1. District 1 Report (Reyes): No Report

6.2. District 2 Report (Gonzalez): No Report

6.3. District 3 Report: Seat Vacant

6.4. District 4 Report (Granados):

Census response deadline is October 31, 2020. The County Santa Cruz has passed its 2010 self-response rate and the City of Watsonville is close. Research shows that housing is determinative of outcomes for children, so affordable housing is a very important issue for District 4.

6.5. District 5 Report (Gomez): Fires in District 5 have had a significant impact.

6.6. Santa Cruz City Report (Hernandez):

UCSC will be remote for the remainder of the school year until at least July 1, 2021. This will impact unemployment rates, as UCSC is the largest employer in the County. Some students were allowed to return because they had special circumstances that would have rendered them homeless without the housing provided.

6.7. Santa Cruz City Report (Alfaro):

The CZU lightning complex fire has impacted much of North Santa Cruz County, resulting in a great deal of ongoing trauma. The County has approved a streamlined rebuilding process. Alfaro acknowledged the many contributions and lengthy service of former County Housing Manager Julie Conway who has recently retired. Conway created a great deal of affordable housing and partnered extensively with Santa Cruz City and Watsonville City. Commissioners are encouraged to review the online forums posted by Monterey Bay Economic Partnership (MBEP) and Santa Cruz Local to help inform ballot decisions. The annual Halloween Parade has been canceled for health and safety reasons.

6.8. Watsonville City Report (Garcia):

An ad hoc Policing Committee will work with a consultant to host community engagement forums on policing and Commissioners are encouraged to participate. There has been an increase in shootings between community members in Watsonville recently.

6.9. Watsonville City Report (Guevara):

Pajaro Valley Arts Council extended their call for photographers and muralists who are interested in participating in the Movable Mural to October 9<sup>th</sup>. *Sculpture IS: In the Garden 2020* exhibit in partnership with Sierra Azul Nursery and Garden will be on display until October 31<sup>st</sup>.

7. Staff Report:

The County's Equal EEO/CC Plan has been delayed until year-end workforce data can be included. The Women's Commission's exhibit celebrating the 100-year anniversary of women's suffrage opens this month. Art was created by local women artists, including work by Priscilla Martinez, a promising Latina artist from Watsonville. Commissioners are encouraged to enjoy the virtual tour when it has been published.

8. Adjournment

Meeting adjourned at 6:47 PM.

Submitted: Kaite McGrew, *Commissions Coordinator*



# County of Santa Cruz

## BOARD OF SUPERVISORS

701 OCEAN STREET, SUITE 500, SANTA CRUZ, CA 95060-4069  
(831) 454-2200 • FAX: (831) 454-3262 TDD/TTY - Call 711

**JOHN LEOPOLD**  
FIRST DISTRICT

**ZACH FRIEND**  
SECOND DISTRICT

**RYAN COONERTY**  
THIRD DISTRICT

**GREG CAPUT**  
FOURTH DISTRICT

**BRUCE MCPHERSON**  
FIFTH DISTRICT

October 7, 2020

County of Santa Cruz  
Latino Affairs Commission  
701 Ocean Street, Suite 510  
Santa Cruz, CA 95060

RECEIVED  
SANTA CRUZ COUNTY  
PERSONNEL DEPARTMENT  
2020 OCT 22 AM 11:10

RE: Coronavirus Pandemic and the Santa Cruz County Latinx Community

Dear Chair Alfaro and Members of the Latino Affairs Commission:

Thank you for your letter dated September 23, 2020, conveying the Latino Affairs Commission's concern about the disproportionate impact the Coronavirus pandemic is having on the Latinx community in Santa Cruz County.

Our Board recognizes the immense impact the Coronavirus pandemic has had on this population and appreciates the input that the Latino Affairs Commission has provided regarding the COVID-19 messaging directed at the Latinx community.

We will continue to support the Pajaro Valley COVID-19 Community Outreach Task Force to ensure that future issues regarding County COVID-related communications are addressed in a timely manner so that our Latinx community has up-to-date and accurate information on this pandemic and what the County is doing to support our residents.

Additionally, I have shared your letter with Santa Cruz County Public Health Officer, Dr. Gail Newel to address your request for information about the County's preparedness for a potential second wave of cases.

On behalf of our Board, thank you for your continued service to and support of our Latinx community.

Sincerely,

GREG CAPUT, Chairman  
Board of Supervisors

Cc: Dr. Gail Newel, Santa Cruz County Public Health Officer



## Santa Cruz County Latino Affairs Commission

701 Ocean Street, Room 510, Santa Cruz, CA 95060

P: (831) 454-2772 F: (831) 454-2411 TTY/TDD 711

[commissions@santacruzcounty.us](mailto:commissions@santacruzcounty.us)

[www.scclatinoaffairs.org](http://www.scclatinoaffairs.org)

## Scheduled Meetings

Unless otherwise specified, regularly scheduled Latino Affairs Commission meetings are generally held as follows:

DAY: First (1<sup>st</sup>) Wednesday  
MONTH: Every other month (February, April, June, August, October and December)  
TIME: 6:00 PM – 7:30 PM  
LOCATION: **United Way of Santa Cruz County (unless held remotely)\*\***  
4450 Capitola Road, Ste 106, Capitola, CA 95010

Changes to the schedule, including special meetings, changes of location, or meeting cancellations, will be listed on the website at [www.scclatinoaffairs.org](http://www.scclatinoaffairs.org) as soon as information becomes available.

2021 Meeting Dates		
DATE	TIME	LOCATION
February 3, 2021	6:00 – 7:30 PM	Remote
April 7, 2021	6:00 – 7:30 PM	Remote
June 2, 2021	6:00 – 7:30 PM	To Be Determined
August 4, 2021	6:00 – 7:30 PM	To Be Determined
October 6, 2021	6:00 – 7:30 PM	To Be Determined
December 1, 2021	6:00 – 7:30 PM	To Be Determined