



Santa Cruz County Latino Affairs Commission

701 Ocean Street, Room 510, Santa Cruz, CA 95060
P: (831) 454-2772 F: (831) 454-2411 TTY/TDD 711
commissions@santacruzcounty.us
www.scclatinoaffairs.org

Notice of Public Meeting and Agenda

DATE: Wednesday, February 3, 2020
TIME: 6:00 PM – 7:30 PM

IN RESPONSE TO THE COVID-19 PUBLIC HEALTH EMERGENCY AND PURSUANT TO THE PROVISIONS OF THE GOVERNOR'S EXECUTIVE ORDER N-29-20 ISSUED MARCH 17, 2020, THIS WILL BE A REMOTE MEETING WITH NO PHYSICAL LOCATION AVAILABLE, BUT ACCESS AND AN OPPORTUNITY TO COMMENT WILL BE PROVIDED. PLEASE DIAL-IN TO THE TELECONFERENCE WITHIN TEN MINUTES OF THE MEETING START TIME.

TELECONFERENCE INFORMATION

Phone: **+1 (571) 317-3116**
Toll Free +1 (866) 899-4679
Access Code: **802-790-173**

1. Call to Order/Roll Call/Agenda Review
2. Approve *December 2, 2020 Minutes*
3. Public Comment
Any person may address the Commission for a period not to exceed three minutes on an issue within the jurisdiction of the Commission.
4. New Business/Action Items:
 - 4.1. 2021 – 2024 Equal Employment Opportunity and Cultural Competence Plan
 - 4.2. County Anti-Racism Efforts
5. Ongoing Business:
 - 5.1. Pajaro Valley COVID-19 Outreach Task Force Update
6. Commissioner District/City Reports
 - 6.1. District 1
 - 6.2. District 2
 - 6.3. District 3
 - 6.4. District 4
 - 6.5. District 5
 - 6.6. Santa Cruz City
 - 6.7. Watsonville City
7. Staff Report
8. Adjournment

Next Meeting Scheduled for 6:00 PM on Wednesday, April 7, 2021

The County of Santa Cruz does not discriminate on the basis of disability, and no person shall, by reason of a disability, be denied the benefits of its services, programs or activities. If you are a person with a disability and require assistance to participate in the meeting, please contact (831) 454-2772 or TTY/TDD: 711 at least 72 hours in advance of the meeting to make arrangements.



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Meeting Minutes

DATE: Wednesday, December 2, 2020

TIME: 6:00 PM

LOCATION: Meeting held remotely

PRESENT: Gilberto Reyes (*1st District*), Leo Gomez (*5th District*), Diana Alfaro (*City of Santa Cruz*), Rebecca Hernandez (*City of Santa Cruz*), Rebecca Garcia (*City of Watsonville*)

EXCUSED: Abbygale Gonzalez (*2nd District*), Christina Granados (*4th District*), Patricia Guevara (*City of Watsonville*)

ABSENT: None

STAFF: Kaite McGrew (*Commissions Coordinator*), Rita Sanchez (*County Administrative Office Liaison*)

GUESTS: Ivan Carmona (*Watsonville City Associate Planner*), Suzi Merriam (*Watsonville City Community Development Director*), Maria Elena de la Garza (*Community Action Board Executive Director*), Paulina Moreno (*Director of Special Projects*)

1. Call to Order/Roll Call/Agenda Review

Meeting convened at 6:12 PM.

2. Approve October 7, 2020 Minutes

Minutes amended to clarify an event name.

Motion to approve minutes as amended

Motion/Second: Garcia/Alfaro

Motion passed unanimously.

3. Public Comment: None

4. New Business/Action Items

4.1. Watsonville City Accessory Dwelling Unit (ADU) Ordinance

Carmona summarized amendments to the Watsonville City's Accessory Dwelling Unit Ordinance. State permitting requirements were revised between 2017-2020 to allow more flexibility to create more affordable housing stock. Amendments to Watsonville's Municipal Code further extend that flexibility including changes to use standards, design standards, fire sprinkler standards, parking standards, non-profit development restrictions, impact fee requirements, utility connection requirements, and code enforcement. Certain restrictions remain, disallowing; construction on vacant parcels, use as short-term vacation rentals and separate sales unless by a non-profit developer. Additionally, owner occupancy is required for JADUs. Additional details are available on the Watsonville City website.

4.2. Community Action Board (CAB) Disaster Relief Assistance for Immigrants (DRAI)

De la Garza and Moreno summarized CAB's participation in the State-funded DRAI program which seeks to meet the needs of immigrants who have been impacted by the COVID-19 pandemic but are ineligible for other forms of assistance. CAB handled local outreach and disbursement efforts from intake through documentation, approval and disbursement to 911 individuals in Santa Cruz County. Ninety-seven percent of those who applied had experienced a reduction or elimination of work hours. Day-worker match requests dropped from 350 per day to zero. CAB commends the County Board of Supervisors for their pro-immigrant video outreach and recent proclamation

declaring racism a public health issue and asked the Commission to advocate for immigrant representation in County anti-racism efforts. The Community Action Board is planning an immigrant forum in 2021.

5. Ongoing Business:

5.1. Pajaro Valley COVID-19 Outreach Task Force Update

Garcia reported that she and Guevara represented the Commission at one meeting each on behalf of Granados. The Task Force completed a Univision commercial and is considering posting banners or messaging at local parks, on Main Street and at bakeries and laundromats. COVID-related data has been collected but has not been disaggregated by employment, so it's not yet possible to identify the impact specifically on farmworkers. Two of the three thresholds the County needs to meet in order to return to the red tier have been met. The third relates to number of cases per day. There is community discussion about displaying the Virgin de Guadalupe with a mask during the upcoming march in her honor.

6. Commissioner Reports

6.1. District 1 Report (Reyes): Distance learning is ongoing. Though most needed technology has been supplied, many parents are unable to assist their children using it. Cabrillo will hold a tribute to District Supervisor John Leopold for his twelve years of service to District 1.

6.2. District 2 Report (Gonzalez): No Report

6.3. District 3 Report: Seat Vacant

6.4. District 4 Report (Granados): No Report

6.5. District 5 Report (Gomez): Many District 5 residents remain displaced by the fires. Many homes remain uninhabitable because of water damage and melted plastic water pipes despite cleanup efforts. Schools remain closed and many Latino families have no internet access. PG&E blackouts are ongoing, and they are cutting many of the remaining trees.

6.6. Santa Cruz City Report (Hernandez): No Report

6.7. Santa Cruz City Report (Alfaro):

Debris flows are anticipated for the rainy season. The Coral Street housing development will provide housing for 120 homeless residents. December events include a Santa Cruz Makers Market and a holiday light display at the fairgrounds. The future of housing was discussed at the Monterey Economic Partnership's 6th Annual State of the Region Conference .

6.8. Watsonville City Report (Garcia):

Garcia reported that Watsonville is holding a Facebook live State of the City Q&A event on December 3, 2020 at 6:00 PM.

6.9. Watsonville City Report (Guevara): No Report

7. Staff Report:

Current numbers reflect 2,753 confirmed positive COVID-19 cases in the Latino community, representing 58.62% of known cases in Santa Cruz County. The County EEO/CC Plan should be ready for review in January 2021.

8. Adjournment

Meeting adjourned at 7:49 PM.

Submitted: Kaite McGrew, *Commissions Coordinator*

Katherine McGrew

From: Katherine McGrew
Sent: Friday, December 18, 2020 1:08 PM
To: Sven Stafford
Cc: Diana Alfaro (dalfaro@midpen-housing.org); Rita Sanchez
Subject: Advisory Body to Address Racism

Good Afternoon Sven,

As we discussed, below please find an email from LAC Chair Diana Alfaro regarding LAC representation on the ad hoc advisory body to address racism. I also copied Rita, as she is the CAO Analyst Liaison for the Latino Affairs Commission so I'd like to keep her apprised.

Thanks very much,

Kaite McGrew

Commissions Coordinator
County of Santa Cruz, Personnel Department
701 Ocean Street, Room 510
Santa Cruz, CA 95060
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Katherine.McGrew@santacruzcounty.us

From: Diana Alfaro <dalfaro@midpen-housing.org>
Sent: Friday, December 18, 2020 1:00 PM
To: Katherine McGrew <Katherine.McGrew@santacruzcounty.us>
Subject: Advisory Body to Address Racism

******CAUTION:**This is an EXTERNAL email. Exercise caution. DO NOT open attachments or click links from unknown senders or unexpected email.****

Good Afternoon,

I am writing to request that the *Santa Cruz County Latino Affairs Commission* be represented on the ad hoc advisory body to address racism established by the Board of Supervisors on December 8, 2020. As Chair of the *Latino Affairs Commission (LAC)*, I would be happy to serve on the advisory body and liaise with the LAC on advisory body efforts. This year, our Latino community has been disproportionately impacted by COVID-19 and the inequities of our communities have been highlighted by Shelter in Place Guidelines.

If you'd like to speak with me directly, or if there are additional steps I need to take in order to further this request, you can reach me on my cell at (831) 235-1165 or email me at dalfaro@midpen-housing.org.

Thank you,

Diana Alfaro | Project Manager



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Scheduled Meetings

Unless otherwise specified, regularly scheduled Latino Affairs Commission meetings are generally held as follows:

DAY: First (1st) Wednesday
MONTH: Every other month (February, April, June, August, October and December)
TIME: 6:00 PM – 7:30 PM
LOCATION: **United Way of Santa Cruz County (unless held remotely)****
4450 Capitola Road, Ste 106, Capitola, CA 95010

Changes to the schedule, including special meetings, changes of location, or meeting cancellations, will be listed on the website at www.scclatinoaffairs.org as soon as information becomes available.

2021 Meeting Dates		
DATE	TIME	LOCATION
February 3, 2021	6:00 – 7:30 PM	Remote
April 7, 2021	6:00 – 7:30 PM	Remote
June 2, 2021	6:00 – 7:30 PM	To Be Determined
August 4, 2021	6:00 – 7:30 PM	To Be Determined
October 6, 2021	6:00 – 7:30 PM	To Be Determined
December 1, 2021	6:00 – 7:30 PM	To Be Determined