

Santa Cruz County Latino Affairs Commission

701 Ocean Street, Room 510, Santa Cruz, CA 95060 P: (831) 454-2772 F: (831) 454-2411 TTY/TDD 711 commissions@santacruzcounty.us www.scclatinoaffairs.org

Notice of Public Meeting and Agenda

DATE Wednesday, August 4, 2021

TIME: 6:00 PM - 7:30 PM

IN RESPONSE TO THE COVID-19 PUBLIC HEALTH EMERGENCY AND PURSUANT TO THE PROVISIONS OF THE GOVERNOR'S EXECUTIVE ORDER N-29-20 ISSUED MARCH 17, 2020, THIS WILL BE A REMOTE MEETING WITH NO PHYSICAL LOCATION AVAILABLE, BUT ACCESS AND AN OPPORTUNITY TO COMMENT WILL BE PROVIDED. PLEASE DIAL-IN TO THE TELECONFERENCE WITHIN TEN MINUTES OF THE MEETING START TIME.

TELECONFERENCE INFORMATION

Phone: +1 (646) 749-3129 Toll Free +1 (877) 309-2073 Access Code: 692-438-589

- 1. Call to Order/Roll Call/Agenda Review
- 2. Approve June 2, 2021 Minutes
- 3. Public Comment

Any person may address the Commission for a period not to exceed three minutes on an issue within the jurisdiction of the Commission.

- 4. New Business/Action Items:
 - 4.1. Rail Transit Projects Update Guy Preston (RTC Executive Director)
 - 4.2. 2021 Strategic Action Plan Ad Hoc Subcommittee Appointments
 - 4.2.1. 2021 Ad Hoc Community Outreach Subcommittee Appointments for Art Wall Project
 - 4.3. County Redistricting 2021
- 5. Ongoing Business:
 - 5.1. Pajaro Valley COVID-19 Outreach Task Force Representation Update
- 6. Commissioner District/City Reports
 - 6.1. District 1
 - 6.2. District 2
 - 6.3. District 3
 - 6.4. District 4
 - 6.5. District 5
 - 6.6. Santa Cruz City
 - 6.7. Watsonville City
- 7. Staff Report
- 8. Adjournment

Next Meeting Scheduled for 6:00 PM on Wednesday, October 6, 2021

The County of Santa Cruz does not discriminate on the basis of disability, and no person shall, by reason of a disability, be denied the benefits of its services, programs or activities. If you require assistance to participate in the meeting, please contact (831) 454-2772 or TTY/TDD: 711 at least 72 hours in advance of the meeting to make arrangements.



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Meeting Minutes

DATE: Wednesday, June 2, 2021

TIME: 6:00 PM

LOCATION: Meeting held remotely

PRESENT: Guadalupe Alvarez Garcia (1st District), Christina Granados (4th District), Leo Gomez (5th

District), Diana Alfaro (City of Santa Cruz), Rebecca Hernandez (City of Santa Cruz), Rebecca

Garcia (City of Watsonville), Sylvia Mendez (City of Watsonville)

EXCUSED: Abbygale Gonzalez (2nd District),

STAFF: Kaite McGrew (Commissions Coordinator)

GUESTS: 4 Members of the Public

1. Call to Order/Roll Call/Agenda Review

Meeting convened at 6:04 PM.

Commission welcomed Commissioner Guadalupe Alvarez Garcia (1st District) and Commissioner Sylvia Mendez (*City of Watsonville*).

2. Approve April 7, 2021 Minutes

Motion to approve minutes as amended

Motion/Second: Garcia/Granados **Motion passed unanimously.**

3. Public Comment

4. New Business/Action Items

4.1. 2021 Strategic Action Plan Updates

Commission reviewed the updated 2021 Strategic Action plan which was revised to emphasize diversity, equity and inclusion. Additional language was added to include monitoring of local redistricting efforts, promotion of voter registration and participation in Affordable Housing Month events. Ad Hoc Subcommittee membership will be determined during the next meeting.

Motion to approve the 2021 Strategic Action Plan as amended

Motion/Second: Hernandez/Granados

Motion passed unanimously.

4.2. 2021 Art Wall Ad Hoc Subcommittee

Commission considered plans for 2021 Art Wall. Ideas centered around acknowledging the impact of the pandemic on the Latino community. Though a subcommittee was not established, Commissioner Mendez will lead the project, coordinate artwork collection and coordinate installation of the exhibit. Staff will reserve the space and provide County equipment/resources.

5. Ongoing Business:

5.1. Pajaro Valley COVID-19 Outreach Task Force Representation

Efforts to reach the task force are ongoing. If the task force still requires representation from the Commission, Mendez is willing to attend on behalf of the Commission.

Motion to appoint Mendez as Commission liaison to the Pajaro Valley COVID-19 Outreach Task Force if required

Motion/Second: Garcia/Hernandez

Motion passed unanimously.

6. Commissioner Reports

6.1. District 1 Report:

Alvarez Garcia introduced herself and provided additional background.

- 6.2. District 2 Report: No Report
- 6.3. District 3 Report: Seat Vacant
- 6.4. District 4 Report (Granados):

Instagram has 186 followers. Granados shared information about local events including youth (ages 12-15 years) vaccination clinic in Watsonville and the upcoming Watsonville Film Festival, among others.

- 6.5. District 5 Report (Gomez): No Report
- 6.6. Santa Cruz City Report (Hernandez): No Report
- 6.7. Santa Cruz City Report (Alfaro):

Alfaro acknowledged Pride Month and reported that the traditional Fourth of July Parade in Aptos will take place. Alfaro is participating in a committee to discuss a permanent Warriors facility and participated in several Affordable Housing Month events.

6.8. Watsonville City Report (Garcia):

Garcia reported that Watsonville City participated with both Housing Santa Cruz and Re-Imagine Santa Cruz County who provided four webinars related to affordable housing. The Watsonville City Council voted to increase utility rates for improvements to the more than 80 year-old infrastructure. Twenty-four percent of Watsonville residents live in poverty and may experience the rate increase as a hardship. Funding support is available for residents and businesses who have been impacted by the pandemic.

6.9. Watsonville City Report (Mendez):

Mendez introduced herself and provided additional background.

7. Staff Report:

Staff reported that the Regional Transportation Commission is surveying the entire proposed Rail/Trail Corridor property to determine property lines and identify potential encroachments. Once the survey has been completed,

8. Adjournment

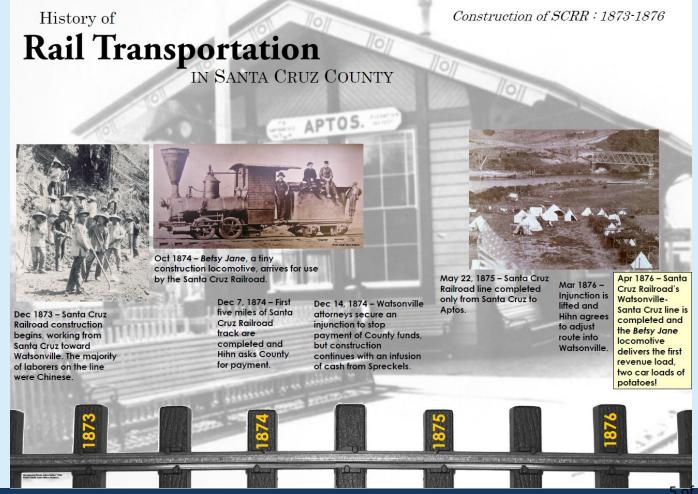
Meeting adjourned at 7:26 PM.

Submitted: Kaite McGrew, Commissions Coordinator



Santa Cruz County Regional Transportation Commission

Regional Transportation Projects





Santa Cruz Branch Rail Line Purchased by RTC





Freight Rail





Recreational Rail





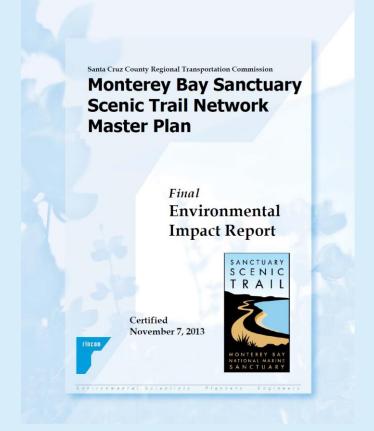
Railroad Track Classes

Track type	Freight train	Passenger
Excepted	<10 mph	not allowed
Class 1	10 mph	15 mph
Class 2	25 mph	30 mph
Class 3	40 mph	60 mph
Class 4	60 mph	80 mph
Class 5	80 mph	90 mph
Class 6	110 mph	
Class 7	125 mph	
Class 8	160 mph	
Class 9	220 mph	



Monterey Bay Sanctuary Scenic Trail





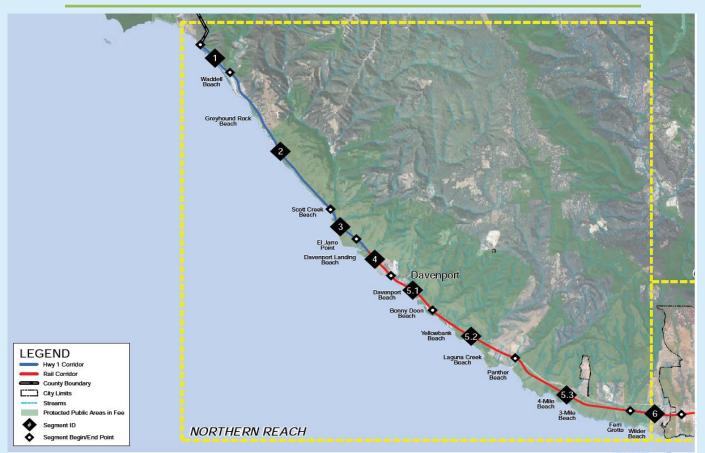


Rail Adjacent to Trail



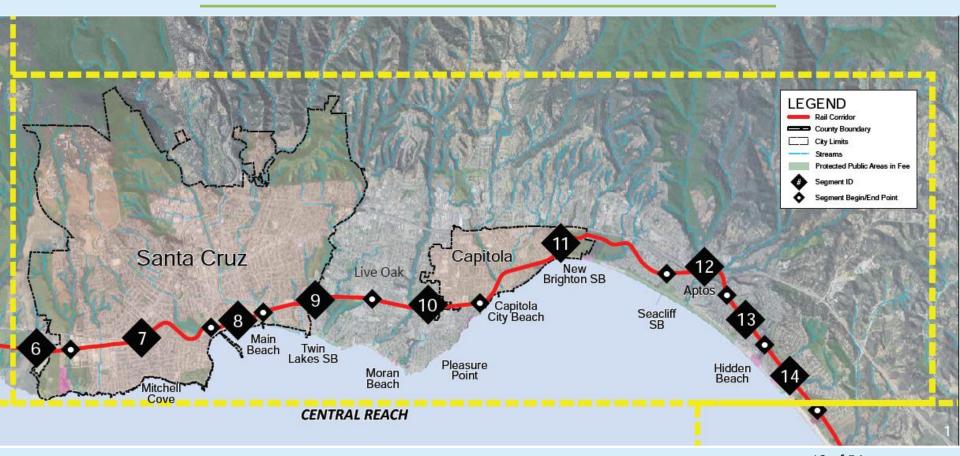


Northern Reach



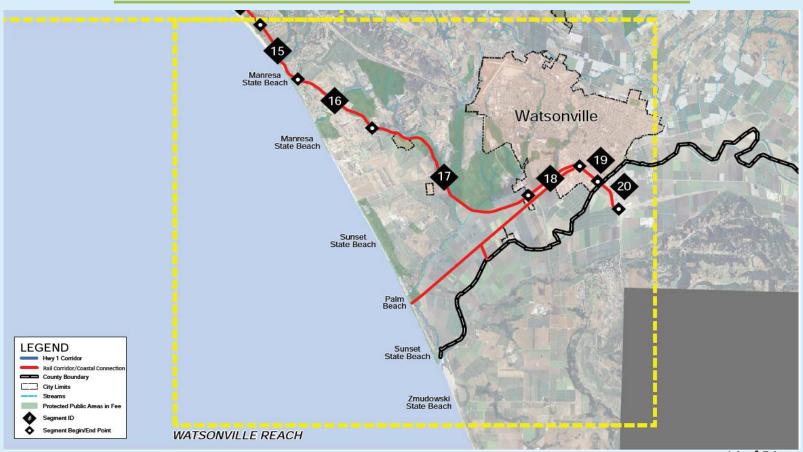


Central Reach



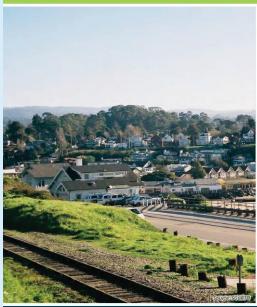


Southern Reach













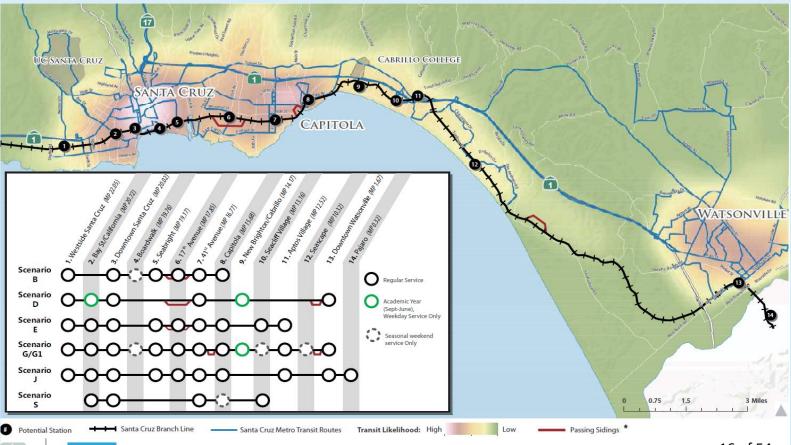


Santa Cruz County Regional Transportation Commission

December 2015



Feasibility Study – Station / Service Scenarios







FINAL Unified Corridor Investment Study

January 2019





Corridor Plan



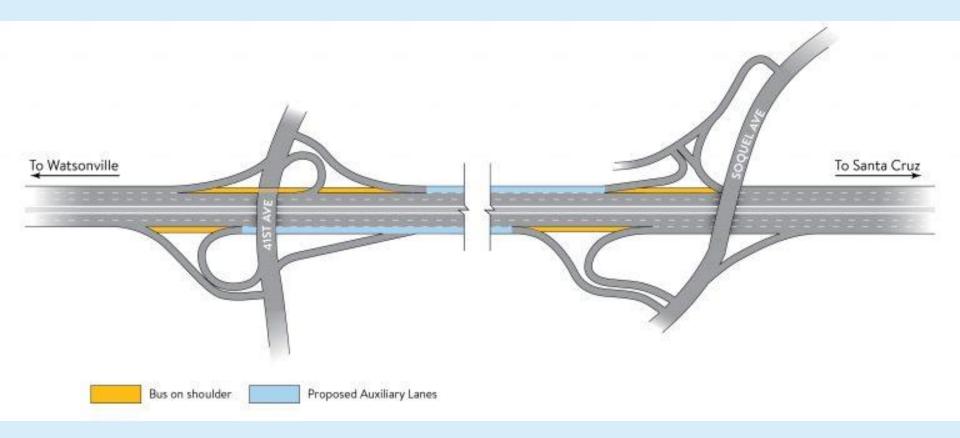


Corridor Grant





Highway 1 – Bus on Shoulder / Aux Lanes





Highway 1 – Phasing Summary





TRANSIT CORRIDOR ALTERNATIVES ANALYSIS



Transit Corridor Alternatives Analysis and Rail Network Integration Study

Final Draft Report & Locally Preferred Alternative

Santa Cruz County Regional Transportation Commission February 4, 2021













22 of 54

Locally Preferred Alternative - Recommendation

Electric Passenger Rail - Commuter Rail (CRT) / Light Rail (LRT)





CHARACTERISTICS - Electric Passenger Rail

Passenger rail service operating on fixed rails with single or multiple individually-propelled cars.

Operations on a single track with sidings allows for two-way travel.

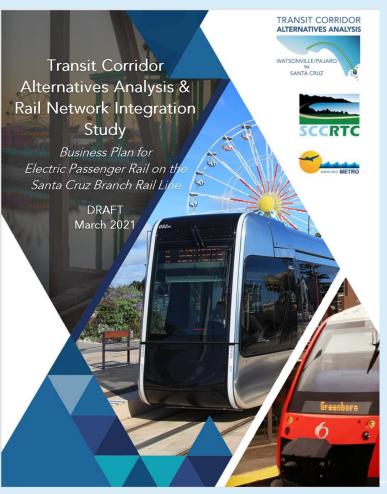
- Speeds capable of 30 60 mph
- Approximately 11 to 15 stations with level platform boarding
- Passing Sidings TBD
- Propulsion type electric hydrogen fuel cell, battery or other future technology
- Determined in future phase
 - Vehicle type/FRA compliance
 - Frequency of service ~30 60-minute headways
 - Weekday service span ~6AM to 9PM



BENEFITS - Electric Passenger Rail

- Fast reliable travel times
- Reduction in VMT and GHG emissions
- Serves a high % of transportation disadvantaged populations
- Level boarding & greater flexibility to allocate space for seats, bicycles, and mobility devices
- Opportunities for transit-oriented development
- Provides regional and statewide rail network Connectivity



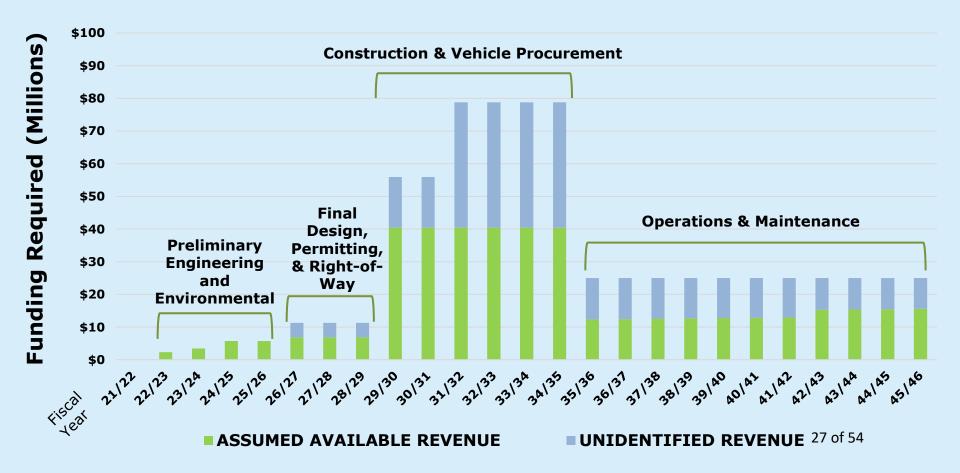


25-YEAR BUSINESS PLAN for ELECTRIC PASSENGER RAIL

- Description of Passenger Rail
- Governance Options
- Cost Estimates
- Implementation Steps
- Potential Revenue Sources
- Cash Flow Analysis
- Risk Identification



Electric Passenger Rail Cash Flow Timeline



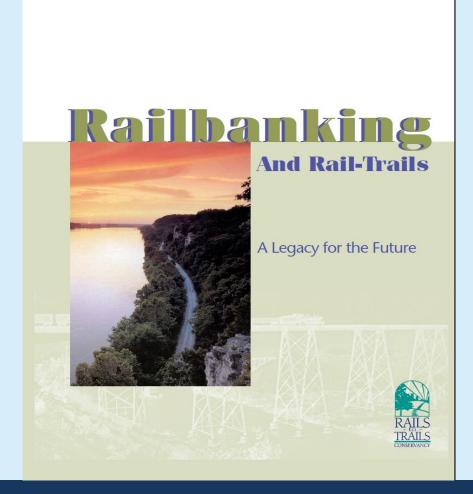
RISK IDENTIFICATION AND MITIGATION



Status of Freight Rail









Coastal Rail Trail Projects Under Development









Segment 10 (Rodeo Gulch) - Starting Environmental Review





Segment 11 (Depot Hill) - Starting Environmental Review





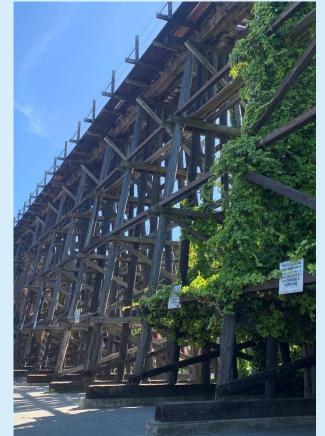
Segment 11 (Borregas Creek) - Starting Environmental Review





Segment 11 (Capitola Trestle) – Interim Trail Feasibility



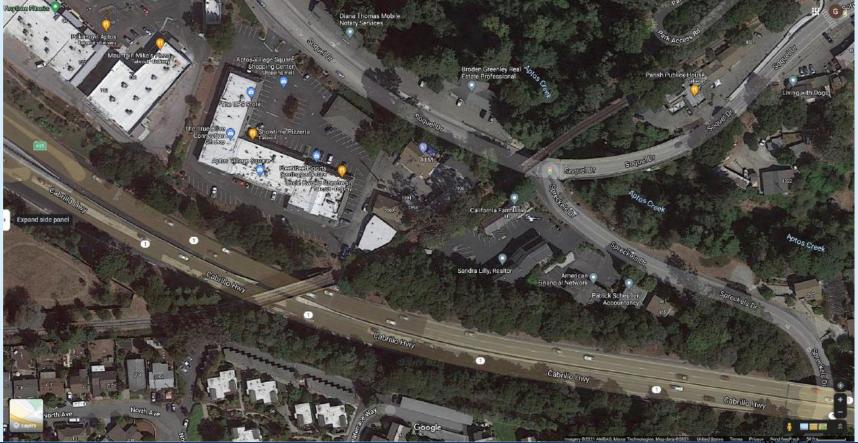


Segment 12 (Aptos & Hwy 1 Project) – Under Environmental Review





Segment 12 (NW Aptos) – Under Environmental Review





Segment 12 (SE Aptos) – Under Environmental Review





Segment 15 (La Selva Trestle) – Future Project





Segment 15 (Manresa State Beach) – Future Project





Segment 17 (Harkins Slough) – Future Project





Segment 18, Phase 1 (Watsonville) - Constructed





Questions

Santa Cruz County Latino Affairs Commission				
2021 Strategic Action Plan				
Objective #1:				
Monitor and assess issues impacting the Santa Cruz County Latino community, and	Activities and Accomplishments			
advocate to address barriers and inequities.				
Ad Hoc Advocacy Subcommittee:				
ACTION 1A:				
Prioritize, research and make recommendations as needed to the Board of Supervisors on issues that impact				
the Latino community in Santa Cruz County.				
ACTION 1B:				
Receive and review communications from the community on matters of interest to the Latino community				
and make recommendations as needed.				
ACTION 1C:				
Monitor County cooperation with other agencies and community partners and make recommendations as				
needed to promote the interests of the Latino community. ACTION 1D:				
Monitor regional plans, programs, and funding and make recommendations as needed to promote the interests of the Latino community.				
Objective #2:				
Promote the Interests of the Santa Cruz County Latino Community through Outreach and	Activities and Accomplishments			
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Ad Hoc Community Outreach Subcommittee: ACTION 2A:				
Provide resources and referrals to services that support the Latino community in Santa Cruz County.				
ACTION 2B:				
Invite community partner reports and presentations on matters of interest to the Santa Cruz County Latino				
community. ACTION 2C:				
Host, support or participate in community events and exhibits that promote the interests of the Santa Cruz				
County Latino community.				
ACTION 2D:				
Monitor local redistricting efforts and promote civic engagement, voter education, voter registration and				
voter participation in the Santa Cruz County Latino community.				

Santa Cruz County Latino Affairs Commission 2021 Strategic Action Plan				
Ad Hoc Diversity, Equity & Inclusion Subcommittee:				
ACTION 3A:				
Monitor County implementation of embedded equity principles in County policy, programs and legislation and make recommendations as appropriate.				
ACTION 3B:				
Engage with the Ad Hoc Advisory Body to Address Racism and subsequent Commission to Address Racism.				
ACTION 3C:				
Monitor County Equal Employment Opportunity and Cultural Competence Plan implementation and outcomes.				
Objective #4: Promote Affordable Housing for the Santa Cruz County Latino Community.	Activities and Accomplishments			
Ad Hoc Affordable Housing Subcommittee:				
ACTION 4A:				
Monitor affordable housing efforts of local government agencies and make recommendations as needed.				
ACTION 4B:				
Share information about affordable housing and promote affordable housing events online, through social				
media and at events. Participate in Affordable Housing Month events.				
ACTION 4C:				
Advocate for policy, programs and legislation that creates or maintains affordable housing stock in Santa Cruz County.				

From: Rita Sanchez (County Administrative Office Liaison) and Commissions Staff

To: Santa Cruz County Latino Affairs Commission **Re:** Update on County Redistricting Activities

Date: August 4, 2021

Redistricting Overview

Every ten years, local governments use new census data to redraw their district lines to reflect how local populations have changed. Assembly Bill 849 (2019) requires cities and counties to engage communities in the redistricting process by holding public hearings and/or workshops and doing public outreach, including to non-English-speaking communities. Assembly Bill 1276 (2020) established the priority order for criteria used in drawing new district lines.

After every Decennial Census, districts must be redrawn so that each district is substantially equal in population. This process, called redistricting, is important in ensuring that each board member represents about the same number of constituents. In Santa Cruz County, the Board of Supervisors is responsible for drawing supervisorial districts. The Board appointed **an Advisory Redistricting Commission (ARC 21)** to assist with this work. Information about the Commission, including membership, can be found here.

Redistricting is done using U.S. Census data, which is released on April 27, 2021. It is required that the data be adjusted so that the prison population in California is apportioned to their last home address, and then be made available for counties. The apportionment work is performed by the Statewide Database at UC Berkeley. The County estimates that usable data will be available in mid-to-late October 2021. For the County of Santa Cruz, the redistricting process must be completed by December 15, 2021.

Redistricting impacts communities because it determines which neighborhoods and communities are grouped together into a district for purposes of electing a board member. ARC 21 and the Board of Supervisors will seek input in selecting the next district map for our supervisorial districts. Residents have an opportunity to share how they think district boundaries should be drawn to best represent their community. You can choose among the pages on the Redistricting 2021 website to find out more about how the process works, and where to access online forms to describe and map communities.

Additional Updates

- The County is working with a local vendor to create an infographic for distribution and a social media
 post. Rita Sanchez will share these resources with the Commission as soon as they become available
 and any assistance with distributing the resources will be appreciated.
- The County's elections office is getting ready to send out information to voters regarding the recall election and will be including a Redistricting 2021 flyer. Rita Sanchez will share that with the Commission as soon as it becomes available.
- The County's Redistricting 2021 webpage located <u>here</u>. A <u>Communities of Interest (COI) form</u> and <u>mapping software</u> is available and Commission assistance encouraging community members to use it would be appreciated.
- The County is planning public workshops for the month of September to discuss COI and take public
 input. These will be held virtually and in-person at three locations throughout the County. More
 information about past and future meetings can be found here.
- Public hearings for map consideration and adoption will be held in October and November with the deadline for final map adoption being December 15th.

Katherine McGrew

From: Adam Spickler <amspickler@yahoo.com>

Sent: Sunday, August 1, 2021 9:25 PM

To: Commissions

Cc: Diana Alfaro; Diana Alfaro; rebecca.garcia@cityofwatsonville.org

Subject: Latino Affairs Commission Should Oppose Greenway Petition Efforts

****CAUTION:This is an EXTERNAL email. Exercise caution. DO NOT open attachments or click links from unknown senders or unexpected email.****

Dear Commissioner Alvarez Garcia,

I am writing to you as the Latino Affairs Commissioner representing me in the 1st District of Santa Cruz County. I was informed that the Latino Affairs Commission would be discussing the possibility of taking a public position on the efforts led by the Yes Greenway Committee, to gather signatures to place an initiative on the ballot in Santa Cruz County for June of 2022. The initiative, should it be placed on the ballot, would ask voters to amend the Santa Cruz County General Plan from its current ongoing work to build a multi-use trail while keeping rail infrastructure in place for use as a public transportation alternative to cross county travel, to instead replace the plan with a trail-only "greenway" along the current corridor, eliminating future public transportation options along the rail corridor. I am very opposed to Yes Greenway's petition and the efforts to subvert the implementation of clean, fast, safe, affordable light rail transit between Santa Cruz and Watsonville, serving all points in between.

Public transportation is an essential component of equity, and a clean light rail option is critical toward reducing our carbon footprint. The rail corridor provides the best options for equitable public transportation, at the best costs to local residents. Caltrans has already confirmed grant funding is available for rail corridor infrastructure, and more federal and state funds are on the horizon through President Biden's infrastructure bills. However, the state and federal agencies that fund public transportation projects have long told local leaders that there is no state or federal assistance available to expand infrastructure along the highway 1 corridor. If we want to help people commuters of all types reduce traffic time—the solution is with clean energy light rail on the existing rail corridor.

The Yes Greenway Committee and its Greenway political action committee (PAC) have an earned reputation for using misguided and false information about the rail corridor in order to influence public opinion in favor of a trail-only option. For example, their petition emphasizes rail banking as a way to preserve the existing tracks by paving a trail over them, claiming preserves the rail line for future rail use. Unfortunately, once you tear up the tracks and build a trail on the railbed, you have made it nearly impossible to ever put the tracks back. Rail banking our current rail corridor provides a deceptive false sense that a future rail option would be available. If Greenway has their way, it will not. I am deeply concerned about this and other deceptive tactics Greenway may use to mislead voters about what their initiative will and will not accomplish (https://www.landtrustsantacruz.org/wp/wp-content/uploads/2017/11/Paul-Schoellhamer-Letter.pdf).

Study after study has shown that clean energy light rail is the best option to expand public transportation in Santa Cruz County. Rail has the most funding, will provide the best experience and has the biggest impacts to improving equity and the environment. Investing in green equitable infrastructure is not controversial, and it is necessary. As a 1st District resident, I am deeply concerned about the negative outcomes of the Yes Greenway anti-rail effort and I hope that the Latino Affairs Commission will take a strong public position in favor of equal access transportation and oppose the Yes Greenway petition effort.

Thank you for taking the time to consider my viewpoints. Sincerely,

Adam Spickler

Trustee, Cabrillo College 1st District Member, Santa Cruz County Democratic Central Committee <u>adamspickler.org</u> <u>amspickler@yahoo.com</u>

831-588-0692

Pronouns: He | Him & They | Them

Stand: Fairness | Equity | Cultural Humility



CELEBRATE RESILIENCE ON SATURDAY SEP 11TH, 2021 AT SESON HOUSE, CABRILLO COLLEGE

Due to COVID capacity restrictions, we have very limited amount of tickets for sale to our traditional dinner and auction event. Therefore, we are offering an additional drive-up event

TWO OPTIONS AVAILABLE

2:00-3:00 DRIVE-UP SOCIAL EVENT IN FRONT OF SESNON HOUSE. \$100 PER PERSON

- · Meet and Greet CASA Staff, Board, Supporters, and Youth
- · Take home appetizer, salad, and dessert box
- · Select a beverage and receive a special gift
- · Watch the live stream from home

OR

4:00-7:00 DINNER AND LIVE AUCTION ** VERY LIMITED SEATS AVAILABLE** \$175 PER PERSON

4:00-4:45 Beverages and Appetizers
5:00-6:00 Full-course dinner in celebration of our foster youth
6:15-6:45 Dessert and Live Auction

RESERVE YOUR SEATS NOW BEFORE THE EVENT SELLS OUT.

Return the enclosed reply card or order online at www.casaofsantacruz.org/ImagineTickets
Or call Magi Diego at 831-761-2956 x106
(Reservations will be held at the entrance of Sesnon House)

LIVE AUCTION ITEMS INCLUDE



Brockway Tahoe - Enjoy a 3 bedroom, 3 bath condo on Tahoe's North Shore lakefront for 4 nights.



Casa Tara - 3 nights in ocean view room for 2, located in El Sargento a small beach town 35 minutes from La Paz, Mexico.



Casa Alia - Explore the arts and history of Sante Fe, NM. Enjoy 4-nights in this spacious 3-bedroom, 2-bathroom house with an outdoor kiva fireplace!

SILENT AUCTION

Silent auction will be open from August 28th-September 11th

This year's tems include dining out packages, Steph Curry autographed basketball, quilts, jewlery, golf outings, food and wine baskets, and more! View items and place your bids!

www.casaofsantacruz.org/imagine







THANK YOU TO OUR GENEROUS Imagine Sponsors

Premier

Anonymous Edward Newman Family Charitable Fund Janis Ost, Author The Bess Charitable Fund

Diamond

Jenni & Paul's NamaStay Yogis of the Heart John Lehr & Family Kay Bartlett Mary & Rudy Bergthold Ow Family Properties Rowland & Patricia Rebele

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RSVP by Friday, September 3 rd , 2021 by mailing this card or purchase online at www.casaofsantacruz.org/ImagineTickets Due to COVID-restricted seating capacity, we have only a limited number of tickets available for the dinner and live auction.				
I'd like to attend the dinner event on September 11th at 4PM				
Please reserve12 (limit two) places at \$175/person				
Names of 1		2		
attendees				
If CASA is sold out of dinner tickets upon receipt of this request,				
	I would like to purchase the drive-up event tickets in their place			
I'd like to attend the drive-up event from 2PM-3PM.				
Please reserveto-go packages @\$100/person.				
I cannot attend but I would like to make a tax-deductible donation of \$				
My check is enclosed.				
Amex MC Visa #		Exp. Date	CVC	
Name				
Address	City	State	Zip	
Phone	Email (required)			
YOUR RESERVATION WILL BE HELD AT THE DOOR.				



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Scheduled Meetings

Unless otherwise specified, regularly scheduled Latino Affairs Commission meetings are generally held as follows:

DAY: First (1st) Wednesday

MONTH: Every other month (February, April, June, August, October and December)

TIME: 6:00 PM - 7:30 PM

LOCATION: United Way of Santa Cruz County (unless held remotely)**

4450 Capitola Road, Ste 106, Capitola, CA 95010

Changes to the schedule, including special meetings, changes of location, or meeting cancellations, will be listed on the website at www.scclatinoaffairs.org as soon as information becomes available.

2021 Meeting Dates					
DATE	TIME	LOCATION			
February 3, 2021	6:00 – 7:30 PM	Remote			
April 7, 2021	6:00 – 7:30 PM	Remote			
June 2, 2021	6:00 – 7:30 PM	Remote			
August 4, 2021	6:00 – 7:30 PM	Remote			
October 6, 2021	6:00 – 7:30 PM	To Be Determined			
December 1, 2021	6:00 – 7:30 PM	To Be Determined			