



# Santa Cruz County Latino Affairs Commission

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## Meeting Minutes

www.scclatinoaffairs.org

DATE: Wednesday, February 5, 2020

TIME: 6:00 PM to 7:30 PM

LOCATION: United Way of Santa Cruz County, 4450 Capitola Road, Ste 106, Capitola, CA 95010

PRESENT: Gilberto Reyes (*1<sup>st</sup> District*), Abbygale Gonzalez (*2<sup>nd</sup> District*), Ayde Guerrero (*3<sup>rd</sup> District*), Christina Granados (*4<sup>th</sup> District*), Leo Gomez (*5<sup>th</sup> District*), Diana Alfaro (*City of Santa Cruz*), Rebecca Garcia (*City of Watsonville*), Patricia Guevara (*City of Watsonville*)

EXCUSED: Rebecca Hernandez (*City of Santa Cruz*)

STAFF: Kaite McGrew (*Commissions Coordinator*), Mitsuno Baurmeister (*County EEO Officer*)

GUESTS: One community member

### 1. Call to Order/Roll Call/Introductions

Meeting convened at 6:00 PM. Commission welcomed Commissioners Gonzalez, Guerrero, and Gomez.

### 2. Agenda Review

#### **Motion to add *Sponsorship of the Cesar Chavez Awards to New Business***

Motion/Second: Garcia/Alfaro

**Motion passed unanimously.**

#### **Motion to add *Commission Census Public Service Announcement to District 4 Report***

Motion/Second: Granados/Garcia

**Motion passed unanimously.**

### 3. Motion to Approve *December 4, 2019 Minutes*

Motion/Second: Granados/Guevara

**Motion passed unanimously.**

### 4. Public Comment

Cabrillo Strawberry Commission Scholarship applications are due in February. Recipient of the California Dreamer educational grant was elected President of the Student Senate for California Community Colleges (SSCCC).

### 5. New Business/Action Items

#### 5.1. Sponsorship of the Cesar Chavez Awards

Garcia reported on the upcoming Watsonville City Parks' Cesar Chavez Awards Ceremony.

#### **Motion to sponsor the Cesar Chavez Awards**

Motion/Second: Granados/Garcia

**Motion passed unanimously.**

### 6. Strategic Action Plan Updates:

#### 6.1. Eradication of Barriers and Inequities Impacting the Latino Community

Garcia reported on a 2<sup>nd</sup> Harvest and Family Farmworker Center partnership providing monthly food and supplies distribution to more than 200 families, most of whom are undocumented.

#### 6.2. Community Outreach and Provision of Resources

Granados invited Commissioners to apply for and promote Census positions requiring proficiency in indigenous languages. Granados requested that Commissioners advocate for no raids to be conducted during the 3-day homeless count. Garcia spoke at the *2020 Latino Role Model Conference* and participated in the 2020 Civics Summit. Reyes reported on Measure R on the March

ballot to fund repairs at Cabrillo College. Garcia reported on Watsonville's Measure Y (Public Safety Sales Tax) and California Senate Bill 50 (Planning and zoning; housing development).

6.3. Promote Cultural Competence in County Organization and Agencies

Baurmeister reported on Equal Employment Opportunity and Cultural Competence Plan updates. Commission would like more bilingual County public communications. Staff will report back on current County policy and add item to future agenda.

6.4. Promote Affordable Housing for the Latino Community

Alfaro attended the Santa Cruz City Council Housing Forum. An affordable housing policy and advocacy nonprofit is in development. Inclusionary zoning for affordable housing was increased from 15% to 20%. The nonprofit housing association is petitioning the Governor to declare May "Affordable Housing Month." Garcia will participate in an upcoming renters rights event. Alfaro participated in an RTC stakeholder focus group on outreach and access to the Rail to Trail project and reports that a single stop is planned for Watsonville. The community is encouraged to attend.

7. Commissioner Reports

7.1. District 1 Report (Reyes) – No report

7.2. District 2 Report (Gonzalez) - No Report

7.3. District 3 Report (Guerrero Rosas) – No Report

7.4. District 4 Report (Granados)

Granados reported on the status of census outreach efforts to the Latino community (canvassing, mailers, census song, and Spanish radio stations).

**Motion to authorize Commissioners to participate on behalf of the Commission in a bilingual public service announcement promoting the census on social media.**

Motion/Second: Granados/Guevara

**Motion passed unanimously.**

7.5. District 5 Report (Gomez) – No Report

7.6. Santa Cruz City Report (Hernandez) – No Report

7.7. Santa Cruz City Report (Alfaro)

Alfaro invited the Commission to the Watsonville Film Festival. RTC is hosting community meetings for the Rail to Trail project. Commission is encouraged to promote attendance. Margaret Atwood is coming to speak at the UCSC Quarry Amphitheatre.

7.8. Watsonville City Report (Garcia)

Garcia reported that Watsonville's proposed moratorium on drive-thru businesses did not pass. The Planning Commission has approved a recommendation to amend the City's cannabis ordinance to allow an increase in cannabis dispensaries and manufacturing facilities. The issue will be on the City Council's agenda in March.

7.9. Watsonville City Report (Guevara)

Guevara reported that the Pajaro Arts Council's "Your Vote is Your Voice" exhibit will be on display at the County Building (701 Ocean Street) until April 3, 2020.

8. Staff Report

The Board of Supervisors approved the Biennial Report as submitted. Chair Alfaro established the *Community Art Wall Ad Hoc Subcommittee* and appointed Gonzalez, Granados, and Reyes. Alternate meeting sites (Watsonville City Community Room or Pajaro Village Clubhouse) are being considered for the June meeting.

9. Adjournment

Meeting adjourned at 7:57 PM.