



Santa Cruz County Latino Affairs Commission

701 Ocean Street, Room 510, Santa Cruz, CA 95060
P: (831) 454-2772 F: (831) 454-2411 TTY/TDD 711
commissions@santacruzcountyca.gov
www.scclatinoaffairs.org

Notice of Public Meeting and Agenda

DATE: Wednesday, December 4, 2024
TIME: 6:00 PM – 7:30 PM
LOCATION: United Way of Santa Cruz County
4450 Capitola Road, Ste 106, Capitola, CA 95010

****As a courtesy to those who are affected, kindly attend the meeting *scent-free* and *smoke-free*.****

1. Call to Order/Roll Call/Agenda Review
2. Approve *October 2, 2024 Minutes*
3. Public Comment
Any person may address the Commission for a period not to exceed three minutes on an issue within the jurisdiction of the Commission.
4. New Business/Continuing Business/Action Items:
 - 4.1. Community Action Board Report
 - 4.2. 2025 Hispanic Heritage Art Wall Exhibit Planning
5. Commissioner District/City Reports
 - 5.1. District 1
 - 5.2. District 2
 - 5.3. District 3
 - 5.4. District 4
 - 5.5. District 5
 - 5.6. Santa Cruz City
 - 5.7. Watsonville City
6. Staff Report
7. Adjournment

Next Meeting Scheduled for 6:00 PM on Wednesday, February 5, 2025

The County of Santa Cruz does not discriminate on the basis of disability, and no person shall, by reason of a disability, be denied the benefits of its services, programs or activities. If you require assistance to participate in the meeting, please contact (831) 454-2772 or TTY/TDD: 711 at least 72 hours in advance of the meeting to make arrangements.



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Meeting Minutes

DATE: Wednesday, October 2, 2024

TIME: 6:00PM

LOCATION: United Way of Santa Cruz County, 4450 Capitola Road, Ste 106, Capitola, CA 95010

PRESENT: Yadira Flores-Martinez (1st District), Oscar Sanchez (2nd District), Cesar De Santos (4th District), Leo Gomez (5th District), Rebecca Hernandez (City of Santa Cruz), Micaela Lopez (City of Watsonville)

EXCUSED: Kassandra Flores (3rd District)

ABSENT: None

STAFF: Kaite McGrew (Commissions Manager)

GUESTS: No members of the public were present.

1. Call to Order/Roll Call/Agenda Review

Meeting convened at 6:03 PM.

Motion to add item 4.2 Day of the Dead Sponsorship to the agenda

Motion/Second: Sanchez/Flores-Martinez

Motion passed unanimously.

2. Approve August 7, 2024 Minutes

Motion to approve minutes as written.

Motion/Second: Hernandez/Gomez

Motion passed unanimously.

3. Public Comment: None

4. New Business/Action Items

4.1. National Hispanic Heritage Month Art Wall Exhibit Report

Staff reported that the exhibit has been installed and the slides will be shared on the Commission's website. Commission discussed getting an early start on the 2025 exhibition and considered ideas such as reaching out to open studios artists from each district. The Commission will continue their discussion at the December meeting after they have had time to do further research.

4.2. Day of the Dead Sponsorship

Commission discussed sponsoring Watsonville City's Day of the Dead Celebrations

Motion to sponsor Watsonville City's Day of the Dead Celebrations

Motion/Second: Lopez/Sanchez

Motion passed unanimously

5. Commissioner Reports

5.1. District 1 Report (Flores-Martinez):

Flores-Martinez shared details on local events in District 1, including the "Wheelie Good Time" group bike riding event, and Ecology Action Bicicletas in Live Oak bike safety event.

5.2. District 2 Report (Sanchez):

Sanchez invited Commissioners to attend an upcoming Zoom advocacy event outlining State and local initiatives to encourage civic engagement.

5.3. District 3 Report (Flores):

Staff reported that new District 3 Commissioner Kassandra Flores will be attending her first Commission meeting on December 4th.

5.4. District 4 Report (De Santos)

De Santos shared the news of Sheriff Hart's retirement and Chief Deputy Sheriff Chris Clark's promotion to interim Sheriff for the remainder of the term.

5.5. District 5 Report (Gomez): No Report

5.6. Santa Cruz City Report (Hernandez)

Hernandez invited Commissioners to a Day of the Dead event with a live performance of *Senderos* at the Santa Cruz Museum of Art and History on December 6th and a Native American Heritage event on November 17th with Pow-wow dancers in full regalia and native heritage plants.

5.7. Watsonville City Report (Lopez): No Report

6. Staff Report

Staff requested that the EEO/CR Plan Review meeting be rescheduled.

7. Adjournment

Meeting adjourned at 7:13 PM.

Submitted by: Kaite McGrew, *Commissions Manager*



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Scheduled Meetings

Unless otherwise specified, regularly scheduled Latino Affairs Commission meetings are generally held as follows:

DAY: First (1st) Wednesday
MONTH: Every other month (February, April, June, August, October and December)
TIME: 6:00 PM – 7:30 PM
LOCATION: **United Way of Santa Cruz County****
4450 Capitola Road, Ste 106, Capitola, CA 95010

****Changes to the schedule**, including special meetings, changes of location, or meeting cancellations, will be listed on the website at www.scclatinoaffairs.org as soon as information becomes available.

2025 Meeting Dates		
DATE	TIME	LOCATION
February 5, 2025	6:00 – 7:30 PM	United Way
April 2, 2025	6:00 – 7:30 PM	United Way
June 4, 2025	6:00 – 7:30 PM	United Way
August 6, 2025	6:00 – 7:30 PM	United Way
October 1, 2025	6:00 – 7:30 PM	United Way
December 3, 2025	6:00 – 7:30 PM	United Way

Public Participation

- Please check the meeting agenda to learn details about how to participate in the commission meeting.
- If you need special accommodations, please call 454-2935 or TDD: 711 (California Relay Service) at least 48 hours before the meeting.